

RTCC Meeting Notes

03-28-24

Attendees:

Aaron Torres (Hill County)
April Cook (Hill County Indigent Healthcare)
Daniela Gallegos (Waco MPO)
Danielle Utrera (Veterans Affairs)
Debbie King (Executive Director Meals on Wheels for Falls and Hill counties)
Erin Turner (HOTCOG)
Jana Svacina-Waldrop (Waco Transit)
Jason Pettegrow (HOTBHN)
Johnathan Mize (Texas Workforce Solutions)
Julie Talbert (HOT Workforce Board, Childcare Services Program)
Melissa Ingriola (HOTCILC)
Misty Hendon (HOTCOG)
Neeta Brake (HOCTIL)
Rep Pledger (HOTCOG)

No call to order.

Rep: We sent out a QR survey and had approximately 18 people complete it. Please share the survey with anyone else before April 15th so we can get more feedback. This is a regional survey, can be sent to riders, potential riders, businesses, etc. The survey is anonymous.

Group: Felt survey was easy and a good format. Discussed QR codes, pamphlets, and flyers as ways of distribution. Confirmed adding links to websites and social media platforms. Discussed having drivers pass out surveys or posting flyers on the bus.

The committee felt that the length of the survey was perfect and shouldn't exceed 10 questions.

Noted question 2 and question 5 were very similar.

Discussed surveys for vision impaired.

Danielle: There will be an event for Veterans on the last Friday of every month held at Black Riffle Coffee starting at 8am. This is a way for veterans to connect. This would be a good opportunity for Transit to be present and work with getting rural county veterans transportation. Rep confirmed he will attend.

Debbie: Still working to get senior centers running. Trying to restart the one in Mart.

Jana: Discussed marketing to help potential riders understand that we can take them anywhere, not just medical appointments.

Meeting end time: 1:37pm